



SAFE ON SOCIAL TRAINING AND EDUCATION

Say Hi to My AI

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Snapchat has recently introduced a new feature, My AI, which is a chatbot designed to be your virtual friend. You can have conversations with it, ask for advice, help with trivia questions, or just chat about anything you like. My AI is designed to be engaging and friendly, and it even gets to know you better the more you chat with it. However, before you start using this feature, it's important to be aware of the potential risks involved.

One of the biggest risks of using My AI is the potential for becoming too attached to your virtual friend and neglecting your real-life relationships. While My AI is designed to be a fun and engaging chatbot, it's important to remember that it's not a real person and it's essential to maintain a healthy balance between virtual and real-life social interactions. Spending too much time chatting with My AI can lead to neglecting your real-life friends and relationships, which can have a significant impact on your well-being.

Another important consideration is the privacy risks associated with using My AI. The chatbot uses your chats and city-level location to improve its responses and make them more personal and relevant to you. This means that it has access to your personal information, which could raise privacy concerns. Be mindful of what you share with My AI, and keep in mind that your chats with it will be stored until you delete them and that your personal information may be used in a way that you did not think of.

My AI is still in the experimental stage, and there's a risk of getting incorrect or misleading information from it. The chatbot may not always provide accurate answers, and it's important to develop critical thinking skills to evaluate the accuracy and reliability of the information provided by AI-generated friends. This is especially important when it comes to asking My AI for advice or information on sensitive topics.

There's also a risk of inappropriate or offensive content being generated by My AI. Although the chatbot is designed to be friendly and engaging, there's a possibility that it may inadvertently generate inappropriate or offensive content, depending on the user's input or a misunderstanding of the context. To minimise this risk, it's important to be mindful of what you say and how you interact with My AI and to be aware of the community guidelines set by Snapchat.

There's always a risk of people using My AI for malicious activities, such as impersonating real individuals or creating entirely fictitious personas. This could lead to fraud, scams, sextortion or other malicious activities, which can have serious consequences. To minimise this risk, it's important to be aware of the potential dangers and to use My AI responsibly.

While My AI is a fun and interactive feature, it's important to be aware of the potential risks and to use it responsibly. Keep a balance between virtual and real-life social interactions, be mindful of what you share with My AI, and develop critical thinking skills to evaluate the information provided by AI-generated friends.

Unfortunately, the only way to remove My AI from your friends list if you are a Snapchat+ subscriber.

It's important to talk to your parents about the potential risks and have open and honest conversations about it, set rules and limits for using the feature, and prioritise real-life friendships over virtual ones. Be aware of online safety and cyberbullying, and learn how to evaluate the accuracy of information from AI-generated friends. Stay informed about the latest developments and updates to use the feature responsibly and enjoy the experience without exposing yourself to unnecessary risks.

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